

FOR IMMEDIATE RELEASE

Flyte Tyme Worldwide Increases its Hybrid Fleet

Mahwah, NJ (May 1, 2008) – Flyte Tyme Worldwide has announced that it has increased its fleet of alternative fuel vehicles this week with the recent purchase of several Chevrolet Flex Fuel Suburban SUV vehicles to supplement their existing fleet of flexible fuel vehicles. The move is part of the company's initiative to supplement its current fleet with more environmentally friendly vehicles. In early 2006, Flyte Tyme Worldwide President Tim Rose saw the need to make his company "greener" and has continued to explore all of the options available to this large scale transportation firm. Rose stated that while the addition of more flexible fuel vehicles to his fleet is part of his "total green initiative", he acknowledges the fact that there are currently no green vehicles available that meet all of the needs of his transportation firm.

In addition to these flex fuel vehicles added to the Flyte Tyme Fleet, the company has also added 15 Mercury Mariner Hybrid vehicles to its New York based fleet. "We will continue to replace our Fleet of 250 Lincoln Town Cars in our Black Car operation with Hybrids," stated Flyte Tyme Worldwide President, Tim Rose. We also give our clients the option of selecting a hybrid vehicle via our web booking tool and our clients are taking advantage of this option. Flyte Tyme continues to monitor hybrid related vehicle safety and reliability factors," added Tim Rose.

Flyte Tyme is working vigorously with its corporate partners to become a more 'environmentally conscious' corporation. In 2008, Flyte Tyme will roll out the Black Car industry's first paperless 'E-Voucher' system developed in partnership with Aleph Computer Systems and Symbol Technologies. It will enable travelers to sign on the screen of the driver's PDA tablet to acknowledge final charges. A receipt will be emailed immediately, thereby completely eliminating the need for paper receipts.

According to Rose, Flyte Tyme has been developing a company wide "green initiative" program by exploring all of the options available to become greener. This program continues to evolve as more green options become available to the company. Some of the current programs being developed are: The installation of waste oil fuel heating systems at its corporate locations in Mahwah, Princeton, Philadelphia and New York City which will allow Flyte Tyme to heat its facilities with the waste oil generated by its vehicles; installing fuel conservation systems on all of its vehicles as part of a comprehensive effort to cut fuel consumption of its non-hybrid fleet; installing an Ethanol fueling station at its headquarters this year to allow the company to gain the most benefit from these flexible fuel vehicles and further offset the company's carbon footprint and Flyte Tyme is in negotiations with several partners to purchase carbon offsets for its fleet vehicles that are currently not eligible for replacement.

“These initiatives will enable us to better serve our clients and help to offset our carbon footprint. “The company continues to evaluate commercially available options to replace its fleet of over 550 vehicles. The company also continues to investigate the market for fuel friendly vehicles which will best suit the needs of its clients and the environment. While hybrid vehicles have presented the best immediate option because they rely on an existing network of gasoline stations, flex fuel and bio-diesel fueled vehicles present better alternatives for the environment because they are powered by renewable energy sources,” continued Tim Rose.

In addition to increasing the number of fuel efficient vehicles in its fleet, Flyte Tyme Worldwide has also moved to ‘green’ its corporate practices through recycling, efficient energy use, paperless policies, carbon offsets, and green partnerships.

About Flyte Tyme Worldwide

Flyte Tyme Worldwide is a provider of ground transportation services in over 350 cities worldwide. For more information, please contact:

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